



NottinghillLondon

#### Head Office

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## LIVING NEAR A HUB MAKES LIFE EASIER

Living near a hub or transportation centre is becoming increasingly desirable as life moves quicker and spare time becomes more of a luxury. The importance of being near an airport, a train station and bus routes means getting from place to place is less of a hassle and a time saver – sorely needed in today's world.

Now it is possible to have it all: a home with flair and accessibility to every transport outlet – making short- or long-haul commuting an ease and one less thing to worry about.

Notting Hill London, the private sales division of the Notting Hill Housing Group is offering a new collection of stylish, value-for-money contemporary homes perfect for everyday Londoners, particularly first-time buyers wanting to get on the property ladder. Purchasers who have family abroad visiting London regularly, or business travellers spending significant time in London or overseas will find a home near the airport to be a convenience and a pleasure.

Formerly occupied by the Wang computers building, 661 London Road has been demolished and regenerated to provide 62 private newly built studios, one and two bedroom apartments within affordable housing apartments, designed by award-winning architects Munkenbeck & Marshall, situated on the fringes of Hounslow town centre in Isleworth near Heathrow Airport and the Piccadilly line.

Hounslow is currently undergoing a huge regeneration with the arrival of a shopping district, The Bleinheim Centre, which will transform the town centre with an array of shops, bars, restaurants and a new ASDA supermarket.

Peter Harris, Development Director of Notting Hill London comments: "661 London Road will provide wonderful homes for first-time buyers and convenient pied a terres for those needing frequent access to Heathrow, complementing the extensive regeneration of the area. Notting Hill London is focused on providing homes for everyday people and contributing to the enhancement of the area long-term."



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Rising to ten floors, 661 London Road offers remarkable views across London and the Thames Valley from individual private balconies or the communal landscaped roof garden, the 'sky gardens'. The building is a render-panelled cubist style with cantilevered timber decked balconies, expanse of glazing and covered terracing for the penthouses. 661 London Road will become a classic residential scheme and is arranged as two buildings joined by a glass link, surrounding a communal landscaped courtyard which features trees, shrubs and places for residents to sit and relax.

All apartments are light and airy and have been designed to maximise space. Studio flats offer a comfortable living space and feature a living room/bedroom, terrace bathroom and deep storage cupboards in the hall. Apartments feature a contemporary bathroom, bedroom with a built-in wardrobe, open plan living room with space for a dining area, fully fitted kitchen and the added luxury of a private balcony or terrace providing views of the inner courtyard or the surrounding area.

661 London Road is located in Isleworth close to the centre of Hounslow, providing easy access to the Hounslow High Street, offering a range of amenities and leisure facilities. With Chiswick to the east, one of the capital's most diverse boroughs comprising modern housing estates, quiet suburbs, green belt villages like Heston and bustling and fashionable cosmopolitan districts such as Chiswick and the neighbouring towns of Twickenham and Richmond.

Hounslow is ideally positioned in London's international gateway situated only 5.2 miles from Heathrow and benefiting Hounslow East Underground station on the Piccadilly line and Isleworth mainline station which operates South West trains service to central London Waterloo in 37 minutes. Hounslow is also close to the M4, M3 London's Orbital M25 and M40, which allows easy access to the western parts of the country.

One-bedroom apartments at 661 London Road are priced from approximately £199,000. For more information, please visit the sales and marketing suite, call the selling agents Anthony James Manser on 020 8847 0488 or visit [www.661londonroad.com](http://www.661londonroad.com).