



Head Office
1 Butterwick
Rear of Metro Building
London
W6 8DL
020 8357 5000

IN THE HOT SEAT

Fed up with the over-priced properties and overcrowded tubes in Central London? A recent trend report by The Corporation of London claims a new breed of commuters are looking towards the outskirts of the city, close to the end of tube lines to set up home. Notting Hill London is currently marketing two developments at opposite ends of the Piccadilly Line, which offer solutions to those who are looking for design-led affordable housing close to commuter links into the centre of London.

Commuting is a daily part of most people's lives with travelling to and from work being the single biggest cause of stress for many people, as they battle with the overcrowded tubes into work. Living at the end of a tube line has not only the advantage of less crowded platforms, thus guaranteeing a seat into work, it also brings with it the benefit of suburban living at a more affordable price.

Whether you are looking north or west of the city, Notting Hill London, the private sales division of the Notting Hill Housing Group, has something for you with two developments located on the Piccadilly Line in the greater London areas of Hounslow and Barnet.

Stretching a distance of 44.3 miles, over 616,000 people use the Piccadilly Line each day. Figures show that that only a small portion of commuters access tube stations at the end of the lines, with nearly one percent of the total number of commuters using Cockfosters, and nearly two percent of commuters using Hounslow East. Thus residents living on London's borders benefit from less crowded tube stations where they are able to get on early and are guaranteed a seat.

Richard Prynne, Development Director of Notting Hill London comments: " A lot of time and planning goes into designing and choosing desirable locations for our developments. We always chose to build design-led developments where people will love to live. Living at the end of a tube line brings with it housing at more affordable prices with the added benefit of less crowded tubes, easing and providing a more stress free commute."

Notting Hill London is currently marketing two developments:

New Barnet Green

New Barnet Green is a private gated development on North London's leafy borders. The scheme comprises 21 two-bedroom apartments, many with balcony or terrace area. Video-entry security, private parking and cycle storage is also located onsite.

Access to London's underground from New Barnet Green is close at hand too, with the Piccadilly Line operating out of Cockfosters and the Northern Line operating out of Totteridge and Whetstone.

Prices for the two-bedroom apartments at New Barnet Green will start at £272,500 inclusive of car parking. For sales information please visit the sales and marketing suite, call the selling agents Jeremy Leaf on 020 8446 4295 or visit www.newbarnetgreen.co.uk.

661 London Road

661 London Road, Isleworth, is a collection of stylish contemporary homes perfect for everyday Londoners. The development is a collection of 62 newly built studio, one and two bedroom private and affordable apartments designed by award-winning architects Munkenbeck & Marshall. 661

London Road is arranged as two buildings joined by a glass link surrounding a communal landscaped courtyard.

Located in Isleworth, 661 London Road benefits from three London Underground stations all on the Piccadilly line – Hounslow Central, Hounslow East and Hounslow West.

Two-bedroom apartments at 661 London Road start from £278,950. For sales information, please visit the sales and marketing suite, call the selling agents Anthony James Manser on 020 8847 0488 or visit www.661londonroad.com.

November 2007